



SWEET TEMPTATIONS

The Promotional Confectionery Specialists

Sweets Rocks and Lollies Ltd,
The Corporate Suite,
Unit 3 Park Industrial Estate,
Frogmore,
St Albans, Herts. AL2 2DR

Tel: 0845 658 0202

Fax: 0845 658 0203

E-mail: sales@sweettemptations.com

Website: www.sweettemptations.com

NEWS RELEASE

ANNOUNCING THE ARRIVAL OF PROMOTIONAL ICE CREAM TUBS

From Sweet Temptations - brand new to the market in time for the Summer season – a unique promotional ice cream tub containing 100ml of high quality ice cream, available in 12 different flavours and colours, including some fun options such as lollipop and bubblegum flavours.

For the health conscious we have a low fat, no added sugar, frozen 100% yoghurt version.

The tubs can be fully branded and customised in full colour process, with logos, promotion details, whatever you need, printed to your design. You could even create a brand for your client.

With cool low prices, these tubs are sensibly priced to meet any market- ing budgets. Even the spoons are included.

They are ideal for summer promotions and events, concerts, sports events, movie and DVD releases, airline companies, hotel and catering outlets, tourism, retail outlets to name just a few areas where this prod- uct would provide a great marketing tool.

Where required we can put a tailored solution together to meet the logistics, storage and distribution of the ice cream to ensure maximum quality delivered, including freezer hire/purchase and specialist distribu- tion methods to make this a viable promotional item.

“We are always looking for new innovative ideas to excite the market and we are delighted to have the chance to offer something really dif- ferent to our customers” stated Karen Lancashire, Director.

